



# A POSITIVE SEED

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*EST. 2015*

A Positive Seed is a 501(c)(3) Nonprofit organization rooted in skateboarding and mental health, Our mission is to “plant positive seeds” in the world while encouraging others to do the same. We build this community through skateboard programming, events, and media.

#YOUCANSHREDWITHUS

# WHO WE ARE

A Positive Seed is a movement that raises awareness through spreading positivity in the world and inspiring people to do the same! With skateboarding as our roots, our goal is to create an all inclusive community, with an emphasis on youth and non-traditional skateboarders. We are a resource for people to carry on the same vision and moving our world and themselves in a forward, positive direction.

Planting positive seeds and watching them grow creates a chain reaction of growth. It starts with a small action that leads to a greater impact!



# WHY IS IT IMPORTANT TO PLANT SEEDS?

The more seeds planted, the better the world can be. YOU HAVE THE POWER TO HELP CHANGE THE WORLD. Together we are unstoppable. Plant seeds. Watch them grow.

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**PLANT SEEDS, WATCH THEM GROW**

# SEEDS WE'VE PLANTED

**CITIES:**

**15K+ SERVED IN PERSON**

**DETROIT/ GRAND RAPIDS, MI**

**WINDSOR, ON (CANADA)**

**CHICAGO, IL**

**LOS ANGELES, CA**



**ONLINE GLOBAL FOLLOWING:**

**20K+ FOLLOWERS**



**PRESS/ MEDIA:**

**500K+ VIEWS**



# WHO DO WE SERVE?



## OUR WORK

- **YOUTH SUMMER PROGRAMS**
- **WOMENS SK8 SESSIONS**
- **SCHOOL VISITS/SPEAKING**
- **APS MEDIA**
- **BLOG**

APS IS ALL INCLUSIVE AND WELCOMES EVERYONE. HOWEVER, AS A MINORITY AND WOMAN FOUNDED ORGANIZATION WE RECOGNIZE THERE IS A STRONG NEED TO CREATE A SAFE SPACE WITH OPPORTUNITY FOR WOMEN, PEOPLE OF COLOR, LGBTQ+, AND UNDERSERVED YOUTH. MOST OF OUR WORK IS GUIDED TOWARDS THOSE UNDERREPRESENTED GROUPS.



# YOUTH PROGRAMMING

- FREE SKATEBOARD LESSONS
- SERVING UNDERSERVED YOUTH IN DISENFRANCHISED AREAS
- SKATEBOARDS AND PROTECTIVE GEAR PROVIDED
- DRINKS AND SNACKS PROVIDED

#YOUCANSHREDWITHUS

# WOMENS SK8 SESSIONS

- SAFE AND INCLUSIVE SPACE FOR WOMEN/TRANS/NON-BINARY SKATERS OF ALL AGES AND ABILITIES TO SKATE, LEARN TO SKATE, AND GAIN CONFIDENCE/BE ENCOURAGED TO TAKE UP SPACE IN SKATEBOARDING
- OUTDOOR AND INDOOR PARK SESSIONS FOR YEAR ROUND SKATING
- RENTAL GEAR PROVIDED



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# SCHOOL VISITS/SPEAKING

MIDDLE AND HIGH  
SCHOOLS

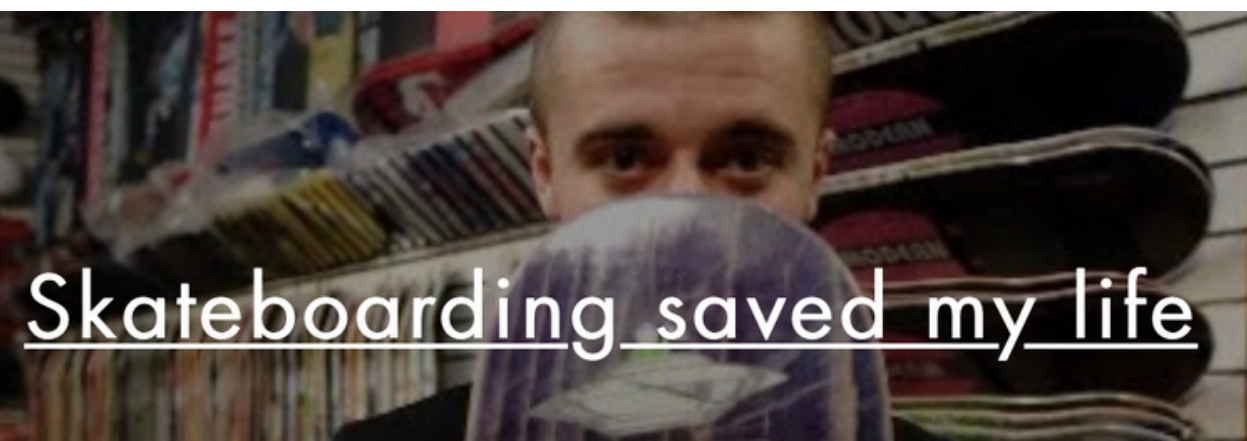
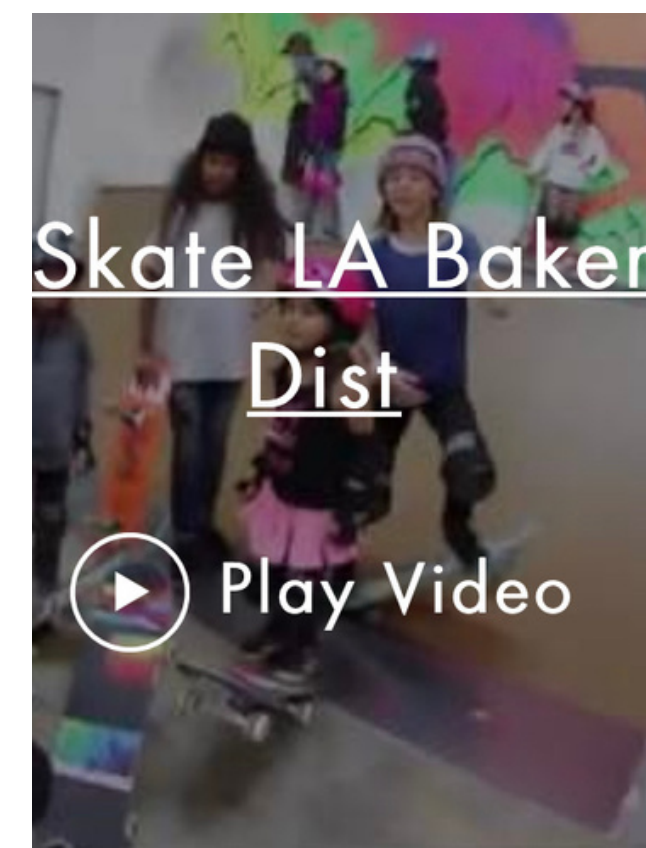
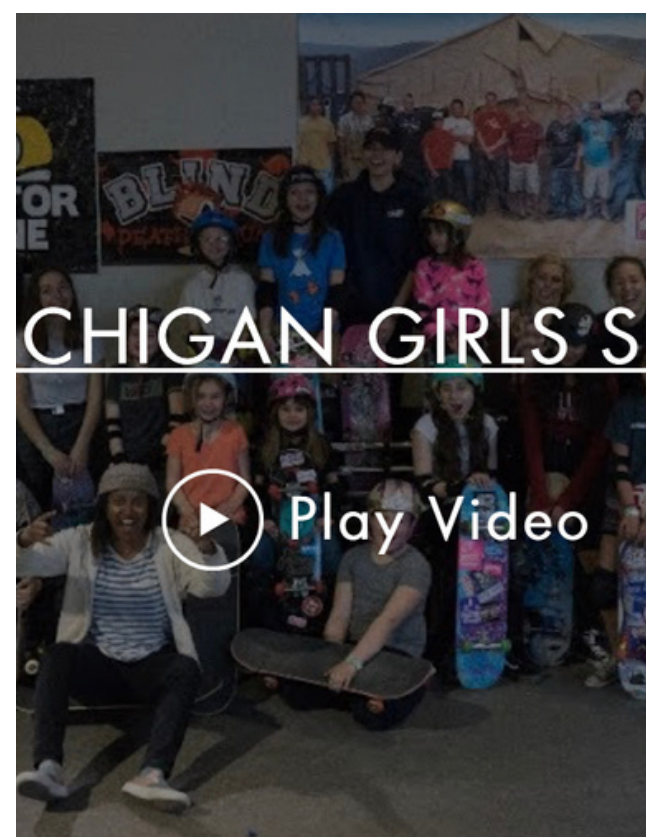
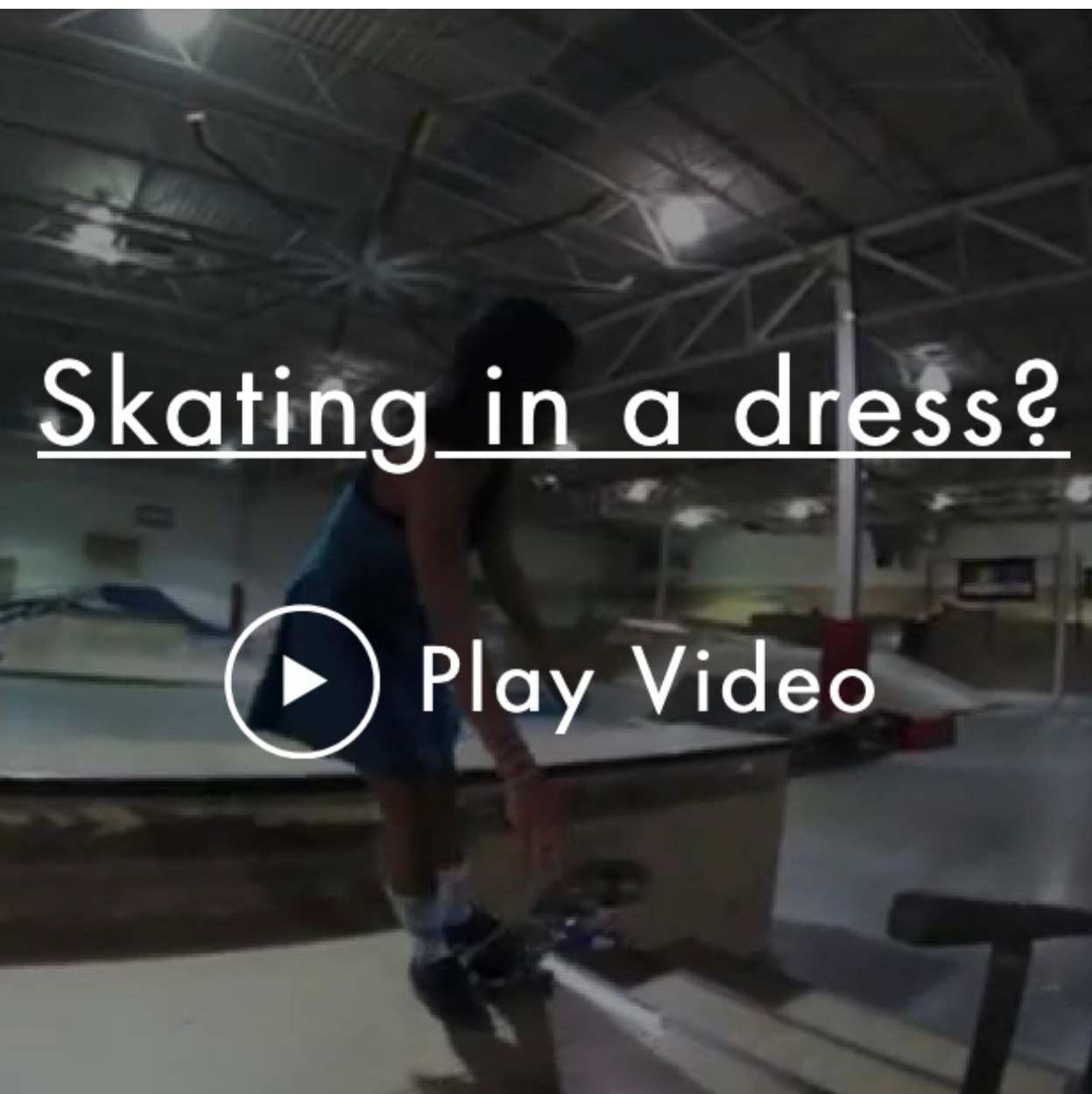
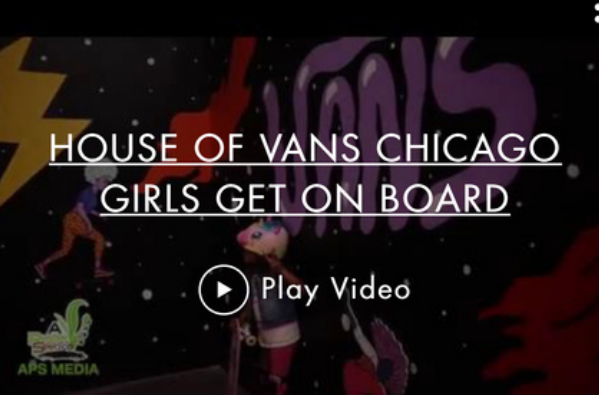
ANTI- BULLYING  
& THE IMPORTANCE OF  
PLANTING POSITIVE  
SEEDS



MENTAL HEALTH TALKS/  
PERSONAL STORIES







# APS MEDIA

- MISSION FOCUSED STORYTELLING THROUGH DIGITAL MEDIA
- SKATEBOARDING/ EVENT COVERAGE
- MENTAL HEALTH CONTENT

# APS BLOG



- CONNECTING WITH OTHERS VIA BLOG
- SUBMISSIONS, PERSONAL STORIES
- MENTAL HEALTH RESOURCES

# A POSITIVE SEED

Nonprofit

HOME WHO WE ARE SHOP EVENTS APS MEDIA DONATE



I've dealt with major depressive episodes. Here...

What's up y'all! I'm Christiana Smith, founder of A...



#APositiveG -  
Hailey Lentz

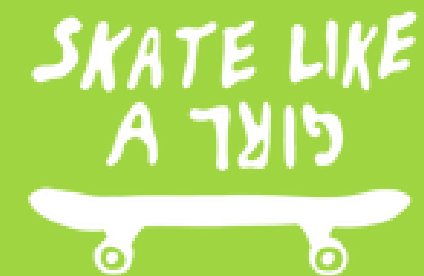
My name is Hailey Lentz and I'm from Milwaukee Wisconsin. I've been skating for about 3 years, I recently have been recovering from a...

## SPONSOR OPPORTUNITIES:

- IN-KIND PRODUCT (PRODUCT DONATION, SAMPLING, GIFTING)
- COLLAB MERCH (MERCHANDISE COLLAB WITH PROCEEDS SUPPORTING)
- TITLE SPONSOR (EVENT/ PROGRAM SPONSOR)
- FINANCIAL DONATIONS



## PARTNERSHIP OPPORTUNITIES & CURRENT PARTNERS



PLANTING POSITIVE SEEDS



# THANK YOU!

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## GET IN TOUCH WITH US:

WEB

[APOSITIVESEEDCO.COM](http://APOSITIVESEEDCO.COM)

INSTAGRAM/FACEBOOK

[@APOSITIVESEED](https://www.instagram.com/APOSITIVESEED)

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