



A POSITIVE SEED

EST. 2015

A Positive Seed, a 501(c)(3) nonprofit, is dedicated to empowering communities through the intersection of skateboarding and mental health. Our mission is to "plant positive seeds" by fostering equity and accessibility, while inspiring individuals to create a positive impact. We nurture this growth by offering inclusive skateboarding programs, hosting community events, and creating inspiring media.

#YOUCANSHREDWITHUS

WHO WE ARE

A Positive Seed is a movement that raises awareness through spreading positivity in the world and inspiring people to do the same! With skateboarding as our roots, our goal is to create an all inclusive community, with an emphasis on youth and non-traditional skateboarders. We are a resource for people to carry on the same vision and moving our world and themselves in a forward, positive direction.

Planting positive seeds and watching them grow creates a chain reaction of growth. It starts with a small action that leads to a greater impact!



WHY IS IT IMPORTANT TO PLANT SEEDS?

The more seeds planted, the better the world can be. YOU HAVE THE POWER TO HELP CHANGE THE WORLD. Together we are unstoppable. Plant seeds. Watch them grow.



PLANT SEEDS, WATCH THEM GROW

SEEDS WE'VE PLANTED

CITIES:

25K+ SERVED IN PERSON

DETROIT/ GRAND RAPIDS, MI

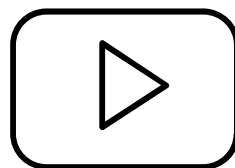
WINDSOR, ON (CANADA)

CHICAGO, IL

LOS ANGELES, CA

ONLINE GLOBAL FOLLOWING:

20K+ FOLLOWERS



PRESS/ MEDIA:

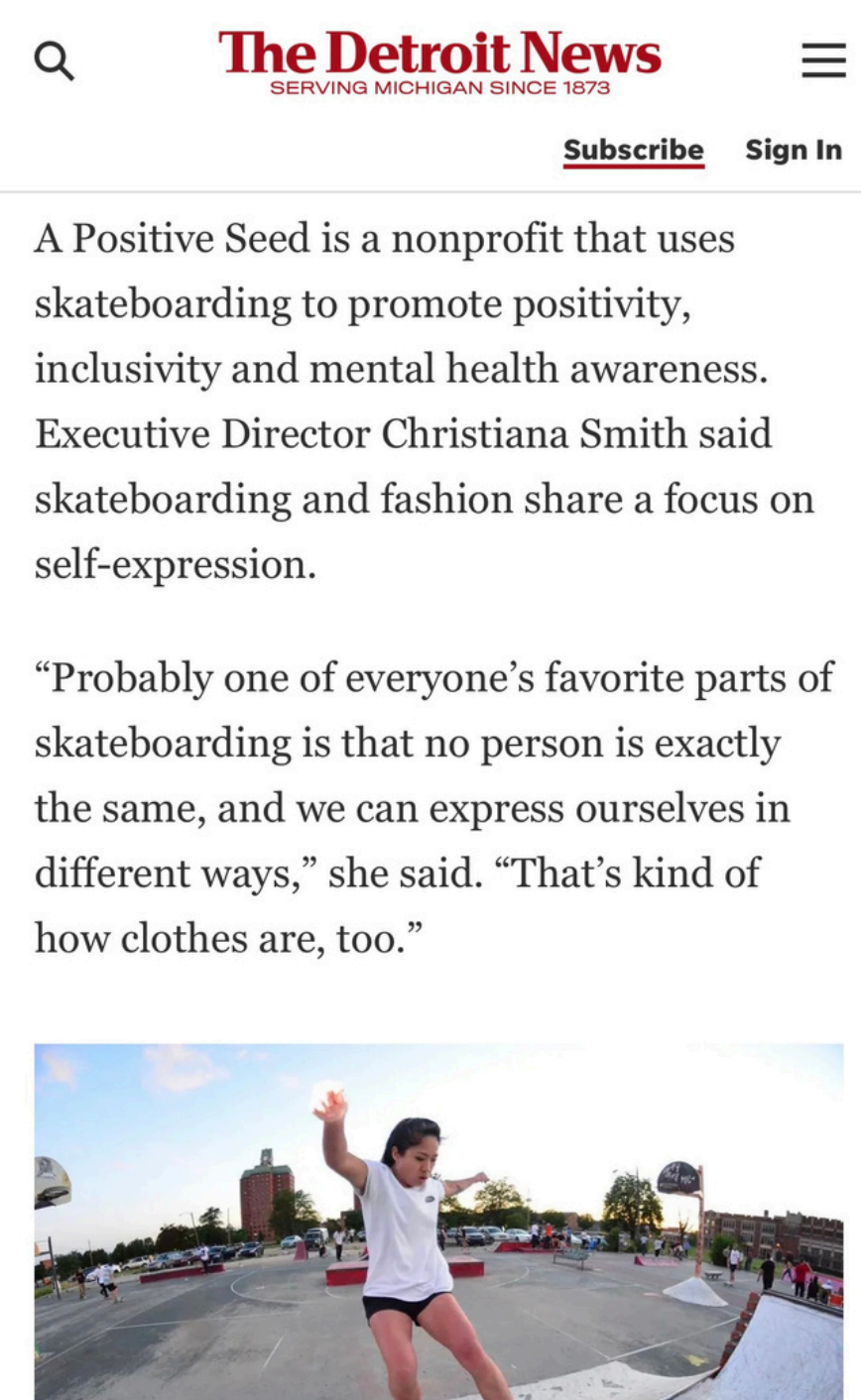
500K+ VIEWS

DAZED

Family
Circle

VICE

wood 8
NBC TV



WHO DO WE SERVE?



OUR WORK

- **YOUTH SUMMER PROGRAMS**
- **WOMENS SK8 SESSIONS**
- **SCHOOL VISITS/SPEAKING**
- **APS MEDIA**
- **BLOG**

APS IS ALL INCLUSIVE AND WELCOMES EVERYONE. HOWEVER, AS A MINORITY AND WOMAN FOUNDED ORGANIZATION WE RECOGNIZE THERE IS A STRONG NEED TO CREATE A SAFE SPACE WITH OPPORTUNITY FOR WOMEN, PEOPLE OF COLOR, LGBTQ+, AND UNDERSERVED YOUTH. MOST OF OUR WORK IS GUIDED TOWARDS THOSE UNDERREPRESENTED GROUPS.



YOUTH PROGRAMMING

- FREE SKATEBOARD LESSONS
- SERVING UNDERSERVED YOUTH IN DISENFRANCHISED AREAS
- SKATEBOARDS AND PROTECTIVE GEAR PROVIDED
- DRINKS AND SNACKS PROVIDED
- MENTAL HEALTH FOCUSED CURRICULUM

#YOUCANSHREDWITHUS

WOMENS SK8 SESSIONS

- SAFE AND INCLUSIVE SPACE FOR WOMEN/TRANS/NON-BINARY SKATERS OF ALL AGES AND ABILITIES TO SKATE, LEARN TO SKATE, AND GAIN CONFIDENCE/BE ENCOURAGED TO TAKE UP SPACE IN SKATEBOARDING
- OUTDOOR AND INDOOR PARK SESSIONS FOR YEAR ROUND SKATING
- RENTAL GEAR PROVIDED



#YOUCANSHREDWITHUS



SCHOOL VISITS/SPEAKING

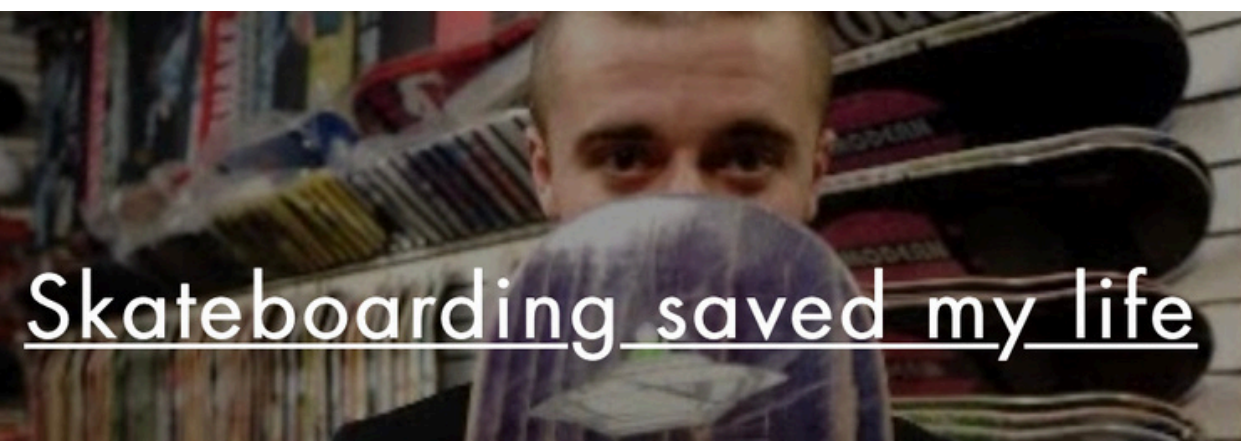
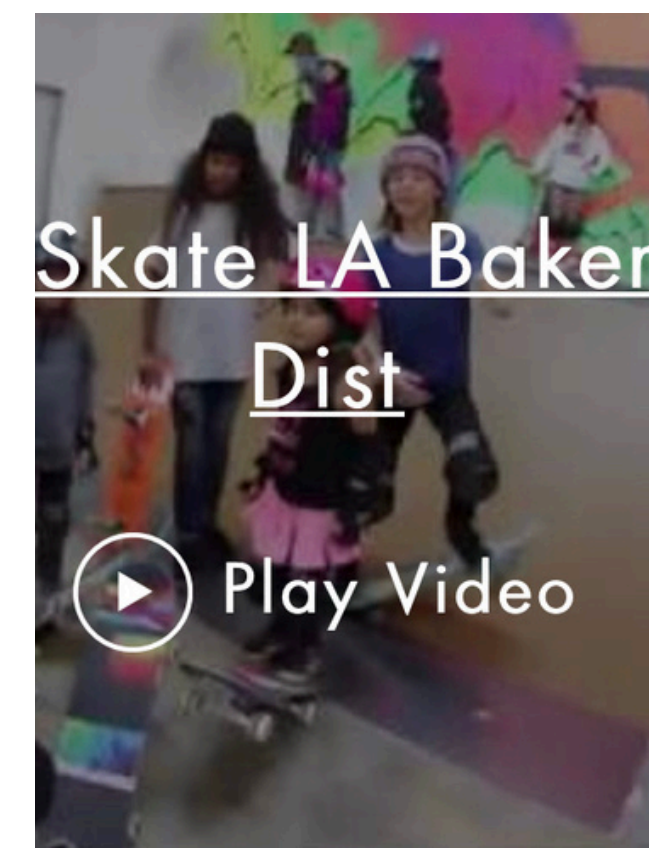
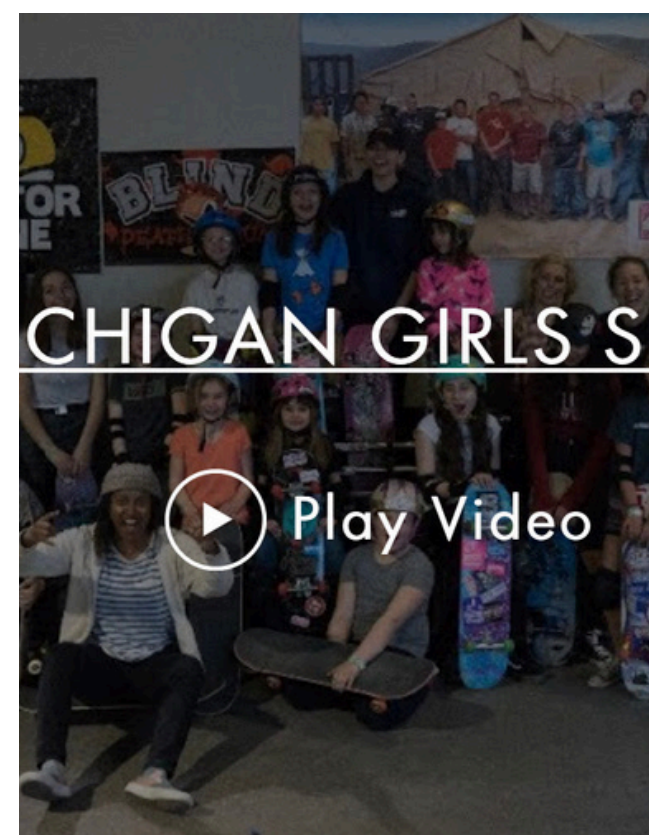
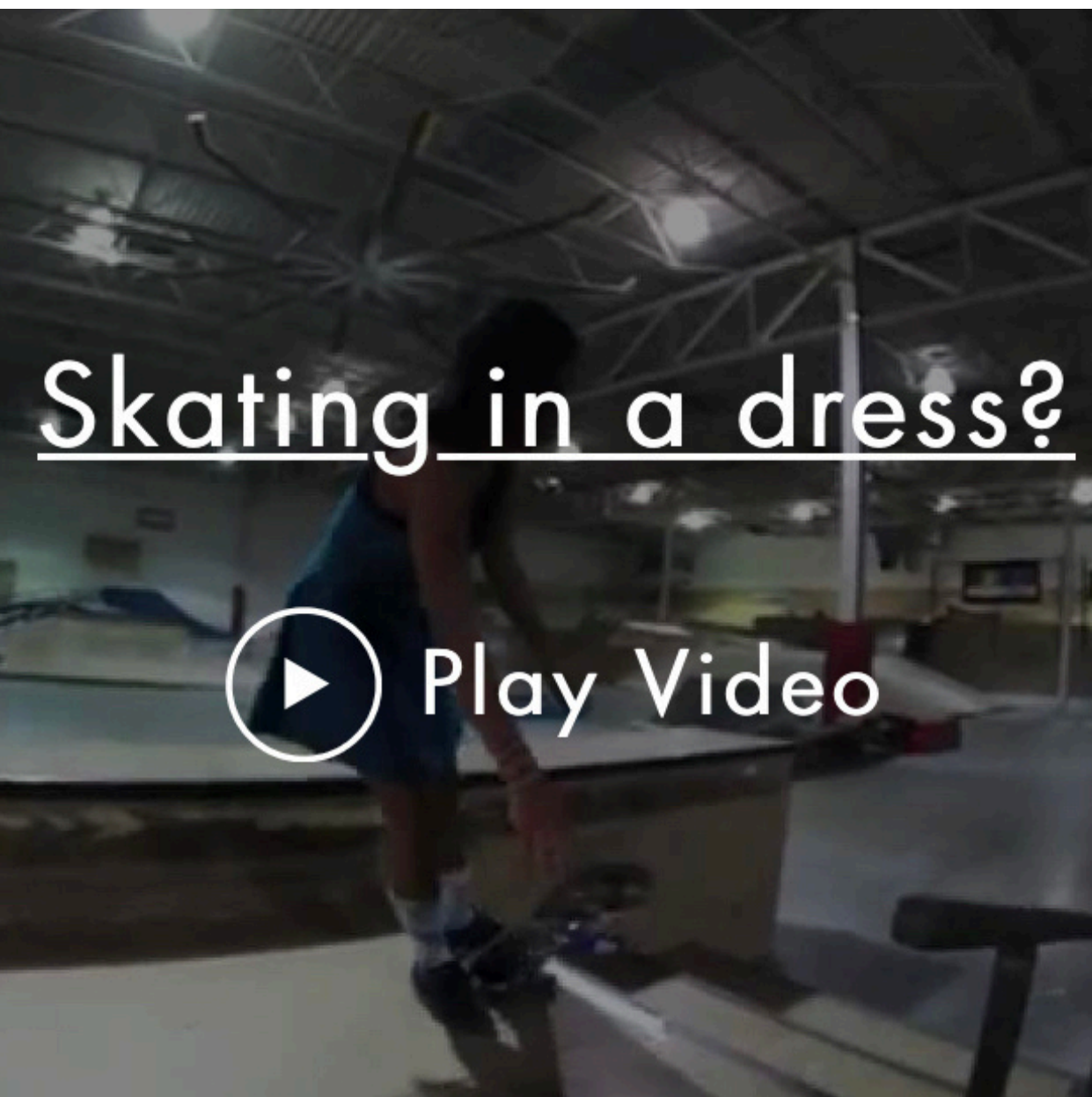
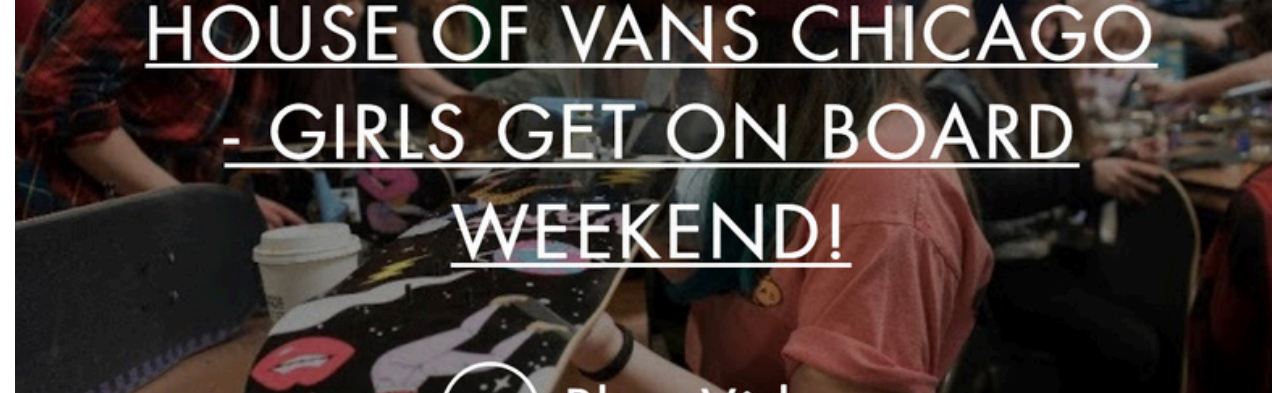
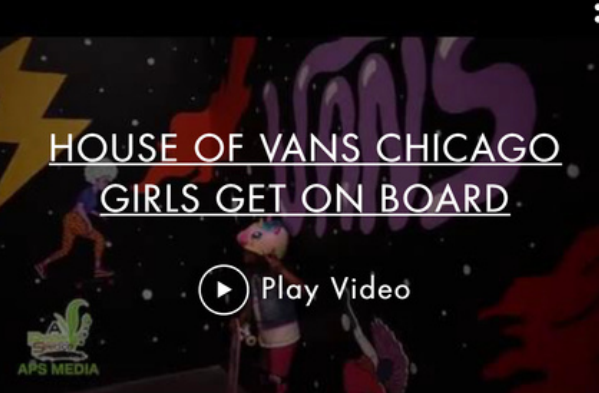
MIDDLE AND HIGH
SCHOOLS

ANTI- BULLYING
& THE IMPORTANCE OF
PLANTING POSITIVE
SEEDS



MENTAL HEALTH TALKS/
PERSONAL STORIES





APS MEDIA

- MISSION FOCUSED
STORYTELLING THROUGH
DIGITAL MEDIA
- SKATEBOARDING/ EVENT
COVERAGE
- MENTAL HEALTH
CONTENT

APS BLOG



- CONNECTING WITH OTHERS VIA BLOG
- SUBMISSIONS, PERSONAL STORIES
- MENTAL HEALTH RESOURCES

A POSITIVE SEED

Nonprofit

HOME

WHO WE ARE

SHOP

EVENTS

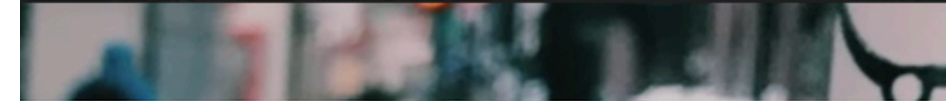
APS MEDIA

DONATE



I've dealt with major depressive episodes. Here...

What's up y'all! I'm Christiana Smith, founder of A



#APositiveG -
Hailey Lentz

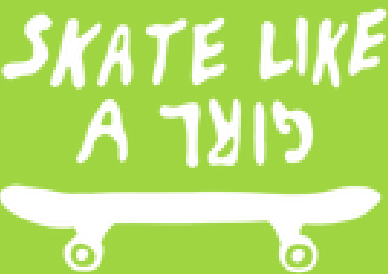
My name is Hailey Lentz and I'm from Milwaukee Wisconsin. I've been skating for about 3 years, I recently have been recovering from a...

SPONSOR OPPORTUNITIES:

- IN-KIND PRODUCT (PRODUCT DONATION, SAMPLING, GIFTING)
- COLLAB MERCH (MERCHANDISE COLLAB WITH PROCEEDS SUPPORTING)
- TITLE SPONSOR (EVENT/ PROGRAM SPONSOR)
- FINANCIAL DONATIONS



PARTNERSHIP OPPORTUNITIES & CURRENT PARTNERS





THANK YOU!

GET IN TOUCH WITH US:

WEB

APOSITIVESEEDCO.COM

INSTAGRAM/FACEBOOK

[@APOSITIVESEED](https://www.instagram.com/APOSITIVESEED)

E-MAIL ADDRESS

CONTACT@APOSITIVESEEDCO.COM